



**HOSPSPACE2025**

20 Years of Empowering Hospitality Leaders

**SPONSORSHIP  
& EXHIBITOR  
OPPORTUNITIES**

**Thursday 13th November 2025**  
Royal Lancaster London

# Welcome to HOSPACE 2025

HOSPACE is the annual conference & Gala Awards Dinner for HOSPA, the Hospitality Professionals Association.



Jane Pendlebury, Chief Executive of HOSPA

## Welcome to HOSPACE 2025

Following the success of HOSPACE 2024 we are looking forward to another wonderful gathering of HOSPA members in 2025.

Nothing quite compares to the networking opportunities with leading industry figures coupled with insightful, topical discussions on key issues affecting hospitality. Based on the success and the positive feedback we have received, we will continue with the same layout as last year to provide more spaces for networking. This will include the popular business lounge, HUBspace which is an ideal location for seated meetings. The new layout still allows for the same conference room capacity. Once again we are excited to welcome the best suppliers of goods and services to hospitality to exhibit at and sponsor our annual conference.

### Who attends?



During the day and evening 700 registered delegates including decision makers in:

- Finance
- Technology
- Operations
- Revenue Management
- Marketing
- Human Resources
- Asset Management

Who Attends?  
 VPs - C-Level -  
 Directors - Senior  
 Management -  
 Managers - Owners -  
 Investors

Over half of attendees are decision-makers from senior positions.

### Delegates/HOSPA members who attended last year:


Acor Hotels, AG Hotels Group, Apex Hotels, Athenaeum Hotel & Residences, Beaverbrook, Bespoke Hotels, Billesley Manor, Cheval Collection, Conrad Dublin, Corinthia London, Crerar Hotels, Dakota Hotels, Elegant Hotel Collection, Elite Group, Exclusive Collection, Firmdale Hotels, Four Seasons Hotels & Resorts, Frasers Hospitality, Foxhills Club and Resort, Grange Hotels, Hand Picked Hotels, Harbour Hotels, Hart Shoreditch Hilton Hotels, Holiday Inn & Crowne Plaza, Iconic Luxury Hotels, IHG, Imperial London Hotels, Jumeirah International, L+R Hotels, Leonardo Hotels, Lore Group, Mandarin Oriental, Marriott International, Maybourne Hotel Group, Millennium Hotels & Resorts, Mollie's, Montcalm Collection, Nobu London, Pennyhill Park, Point A Hotels, Red Carnation Hotels, Raffles London, Resident Hotels, Rocco Forte Hotels, Rosewood London, Royal Lancaster London, Sarova Hotels, Seckford Hall Hotel and Spa, Shangri-La at the Shard, Soho House, Tao Group, The Ivy Collection, The Landmark London, The Lanesborough, The Langham, The Ned, The Newt in Somerset, The Other House, The Peninsula London, The Ritz Hotel, The Savoy Hotel, Virgin Hotels, Whatley Manor, Whitbread Group Plc, Young & Co.'s Brewery.

### A selection of last year's sponsors and exhibitors:



# HOSPACE '24 Feedback


A snapshot of the feedback received from HOSPACE 2024



Overall Delegate  
Response: 98%  
said great or  
loved it



Overall  
Exhibitor  
Response:  
100% said  
great or loved it



Exhibitor/sponsor  
networking  
opportunities:  
95% satisfied or  
very satisfied

## DELEGATE TESTIMONIALS

**Jodie Wright, Crerar Hotels**, “Thank you for putting on another amazing event”

**Michael Clitheroe, General Manager**, “This has always been one of my favourite events and it’s easy to see why. the panellists, the speakers, suppliers, great networking and overall relevance of content makes it one not to miss”

**Emma Flynn, LGH Hotels Management**, “Excellent, best one yet!”

**Andrew Evers, Group Director of IT, Rocco Forte Hotels** “The event of the year! Awesome and always on my calendar”

**Vince Brisse, Hart Shoreditch**, “Congratulations another fantastic HOSPACE!!”

**Tracey Ractliffe, Grantly Hall**, “Great content-packed conference!”

## SPONSOR & EXHIBITOR TESTIMONIALS

**Neil Tolley, Fourteen IP**, “A must attend event now and you have all done an incredible job, something to be very proud of. We had a great time and it was very positive for our business, again.”

**Max Palmer-Jeffrey, Howden**, “What a wonderful day and evening we had at HOSPACE, it was epic and so great to see new and old faces, the content was brilliant, and Dolly topped it off.”

**Chris Stock, Percipient**, “The new format with the additional room worked really well for exhibitors and just opened it out really well. Lots of positive comments from those who attended as well.”

**Jon Cortinas, Shiji**, “We wanted to say a huge Congratulations for such a super event! It felt like it was the best one yet and certainly, from what I could see in the end, the biggest one too!”

**Matt Willacy, For-Sight**, “Hospace24 last week was simply superb. I can’t recall a better HOSPACE and I have been to all of them

**Nicole Rhone, SHR**, “Huge congratulations to you and all your team on another successful HOSPACE. For sure, we’ll be there again next year!”

# Summary of Sponsorship & Exhibitor Packages

## Event Sponsorship Opportunities

Headline Sponsor (2)	£11,500
Premium Level Sponsor (6)	£9,500
Welcome Sponsor	£7,000
Event Sponsor	£4,500
Large High Profile Wall Poster/Branding Opportunity *NEW for 2025* £4,000	£4,000
Conference Name Badges	£3,000
Lanyards	£3,000
Day Conference Food & Beverage and HUBspace sponsorship including branding on columns facing HUBspace*NEW for 2025*	£4,900
Outside back cover of Conference brochure	£2,000

## Speaking Opportunities

Sponsorship of Educational Workshop (6)	£5,800
HOSPA 300 (3)	£3,950

## Exhibiting Opportunities

Exhibitor Booth	£5,500
Exhibitor Booth with table for 10 at the Gala Awards Dinner	£7,900

## Gala Awards Dinner Opportunities

Gala Awards Dinner, Drinks and Entertainment sponsorship	£6,600
Awards Sponsorship	£7,500
Table for 10 at the Gala Awards Dinner (If sponsorship or exhibitor booth booked)	£3,300 (£2,400)

A man in a dark suit and tie is speaking at a podium. He is looking down at something in his hands. A microphone is positioned in front of him. The background is dark and out of focus. The text 'CONFERENCE SPONSORSHIP OPPORTUNITIES' is overlaid on the image. 'CONFERENCE' is in teal, 'SPONSORSHIP' is in white, and 'OPPORTUNITIES' is in white on a teal rectangular background.

# CONFERENCE SPONSORSHIP OPPORTUNITIES

This exclusive sponsorship will be offered to a maximum of two sponsors and is the highest profile package available, offering extensive speaking, branding and editorial activity before, during and after HOSPACE.

Headline sponsorship offers the opportunity to invite existing and prospective clients to HOSPACE.

## Included in the package:

### Speaking Opportunities

- Either a 5-minute "thought-leadership" introduction to a plenary session on the main conference stage or a seat on a panel discussion/position as moderator.
- These speaking opportunities are designed to seamlessly fit in with HOSPACE's main stage programme, to ensure continued delegate interest and engagement. Details to be agreed with HOSPA'S CEO Jane Pendlebury in advance.
- Additional HOSPA webinar pre- or post-conference and all relevant promotion/graphics via social media/emails and on website to encourage registrations

### Headline level branding & editorial

- Highest profile branding to include \*New for 2025 high profile branding on one pillar in main conference room\*
- Enhanced positioning and logo size on the backdrop of media interviews and photographs at HOSPACE
- Branding on opening and resting slides in main conference room
- Branding and editorial on HOSPACE website [hospa.org](http://hospa.org) and on all promotional emails when reference to sponsors is included

### Editorial & E-shot

- Headline level listing in conference brochure and on [hospa.org](http://hospa.org) - to include details of presentation and panel discussion
- Double page spread feature or advert in the conference brochure
- Dedicated Headline sponsor's E-shot to all delegates after the event
- Listing in the speaker profiles in conference brochure

### Social media

- Social media activity on X and LinkedIn before, during and after the conference
- Social media toolkit provided to aid promotion

### Delegate passes included

- Four conference day delegate passes
- A table of 10 at the evening Gala Awards Dinner. Please note any operator clients (hoteliers and hospitality operators) may also attend as complimentary conference day delegates by pre-agreement with HOSPA



**This high profile sponsorship will be offered to a maximum of six sponsors and includes speaking, branding and editorial activity, during and after HOSPACE. It offers the opportunity to invite existing and prospective clients to HOSPACE.**

## **Included in the package:**

### **Speaking Opportunities**

- Either a 3-minute "thought-leadership" introduction to a plenary session on the main conference stage or a seat on a panel discussion/position as moderator.
- These speaking opportunities are designed to seamlessly fit in with HOSPACE's main stage programme, to ensure continued delegate interest and engagement.

### **Premium level branding**

- Premium level positioning and logo size on the backdrop of media interviews and photographs at HOSPACE
- Branding on opening and resting slides in main conference room
- Premium level branding and editorial in conference brochure, on [hospa.org](http://hospa.org) and on all promotional emails when reference to sponsors is included

### **Editorial & E-shot**

- 1/4 page of editorial in the the conference brochure
- Listing in the speaker profiles in conference brochure and on [hospa.org](http://hospa.org)
- Dedicated Premium sponsors' email to all delegates after the event

### **Social media**

- Social media activity on X and LinkedIn before, during and after the conference
- Social media toolkit provided to aid promotion

### **Delegate passes Included**

- Two conference day delegate passes
- A table of 10 at the Gala Awards Dinner. Please note any operator clients (hoteliers and hospitality operators) may also attend as complimentary conference delegates by pre-agreement with HOSPA

**Welcome sponsorship offers a high profile presence as the first sponsor seen by delegates when registering, as well as branding on delegate emails in the run-up to the conference.**

## **Branding**

Within the lobby and registration desk area, flags, banners/posters/video screens and marketing material can be used as pre-agreed by the HOSPA event team.

## **Social media**

- Social media activity on X and LinkedIn before, during and after the conference
- Social media toolkit provided to aid promotion

## **Branding on registration correspondence as follows:**

- 1 x logo placement on confirmation of registration email
- 2 x logo placement on reminder emails sent in the run-up to HOSPACE

## **Editorial & E-shot**

- Sponsor listing in conference brochure and on hospace.org

## **Delegate Passes Included**

- Two conference day delegate and Gala Awards Dinner passes. There is the opportunity to upgrade and invite existing and prospective clients to HOSPACE for the Gala Awards Dinner. Exclusive price for table x10 is £2,400 (standard rate £3,300). Operator/hotelier delegates are able to attend as complimentary conference delegates by pre agreement



## Sponsorship offers branding and listing in the conference brochure and on hospace.org

### Branding & Editorial

- Branding on opening and resting slides in main conference room
- Listing on hospace.org and on promotional emails when reference to sponsors is included
- Listing in the conference brochure and on HOSPACE website

### Social media

- Social media activity on X and LinkedIn before, during and after the conference
- Social media toolkit provided to aid promotion

### Delegate passes included

- Two conference day delegate passes\*. There is the opportunity to upgrade and invite existing and prospective clients to HOSPACE for the Gala Awards Dinner. Exclusive price for table x10 is £2,400 (standard rate £3,300). Operator/hotelier delegates are able to attend as complimentary conference delegates by pre-agreement

\*N.B. if the event sponsorship is included as part of HOSPA's Annual Platinum Sponsorship the total delegate passes included are two conference day delegate passes and two Gala Awards Dinner tickets



# Additional Event Sponsorship Opportunities

Enhance your visibility at the conference by choosing from the following:

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## High Profile Wall Poster/Branding Opportunity **\*\*New for 2025\*\*** £4,000

- Very prominent large and high profile poster
- Located on middle landing to restrooms, visible from lobby, cloakroom and on walk to restrooms. (Image of location available on request)
- 1,340 x 4,820 size - graphic design to be provided by the sponsor to Royal Lancaster specifications

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## Conference, Food & Beverage and Business Lounge - HUBspace £4,900

(to include tea and coffee breaks and lunch)

- HUBspace is an informal seating area for break-out meetings and remote working during the conference
- Includes morning break, lunch and afternoon break
- Sponsor can distribute branded stationery and sweets for HUBspace
- Sponsor can bring tent flags and marketing literature/materials for tables in the F&B area and HUBspace
- HOSPA will provide 2 digital signs to be placed near refreshments, sponsor can create own imagery which must include HUBspace logo.
- Sponsor and logo will be acknowledged in the Event Programme
- Sponsor can play (silent) video on digital screens during breaks and lunch in areas where F&B is served and in HUBspace (video provided by sponsor, screens by HOSPA)
- Boilerplate listing in conference brochure
- Two conference day delegate passes

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## Conference name badges £3,000

- Branding with company logo on name badges worn by all delegates

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## Branding on lanyards (plus cost of lanyards) £3,000

- Jointly branded HOSPACE and Sponsor logos on lanyards worn by all delegates. Lanyards provided by sponsor

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## Advertisement on outside back cover of the conference brochure £2,000

Full colour A4 advert on the back of the conference brochure, handed to all delegates at the Conference

A woman with dark hair, wearing a grey blazer, is speaking into a microphone. She is seated on a stage or panel. To her left, another woman with blonde hair is visible, looking towards the speaker. The background is dark and out of focus. The text 'SPEAKING OPPORTUNITIES' is overlaid on the image. 'SPEAKING' is in white, and 'OPPORTUNITIES' is in white text on a teal rectangular background.

# SPEAKING OPPORTUNITIES

## Sponsored Individual Workshop Opportunities

£5,800

(maximum of 6)

- Six individual workshops over three sessions during the day. These will be 25 minutes with 5 minutes of questions and answers
- The topics will be announced in the main conference room prior to morning coffee break
- The main conference room will be divided into two separate workshop spaces, where two individual workshops will run concurrently over three sessions
- Workshops are encouraged to be informative with the topics pre-agreed with HOSPA's CEO in advance
- The presentations will be recorded and will be loaded to YouTube and remain available on hospa.org and hospace.org for a further six months

### Branding & Editorial

- Information on the workshops will be detailed in the event conference brochure, on hospace.org and on banners at the conference
- Presenter/s listing in speaker profiles in the conference brochure and on hospace.org

### Delegate Passes

- Two conference day delegate and Gala Awards Dinner passes.
- There is the opportunity to upgrade and invite existing and prospective clients to HOSPACE for the Gala Awards Dinner. Exclusive price for table x10 is £2,400 (standard rate £3,300). Operator/hotelier delegates are able to attend as a complimentary conference delegate by pre-agreement

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## HOSPA 300 sponsorship

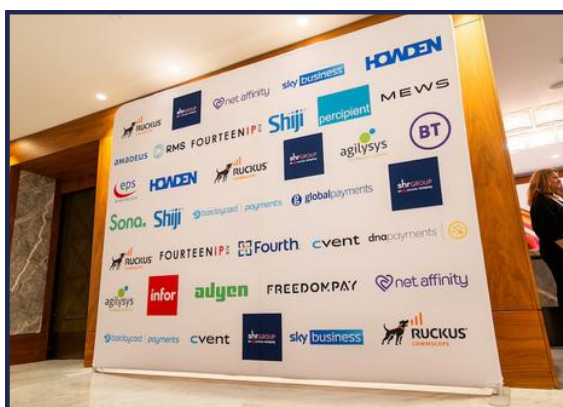
£3,950

- A unique opportunity to capture the imagination of the HOSPACE delegates
  - Five minutes on the main stage - intended to be both entertaining and informative and is not intended to be a sales pitch
- Listing in speaker profiles in the conference brochure and hospace.org
- Branded slides or video supplied by the Sponsor if required
- HOSPA can facilitate video production via in-house videography team at sponsor's expense, cost from £2,000 + VAT

### Delegate Passes

- One conference day delegate pass









# EXHIBITING OPPORTUNITIES



## Exhibitor Booths

£5,500

The exhibition area of HOSPACE is guaranteed to be the hub of activity at the start of the day, during breaks and at lunchtime as all exhibitors will be in these areas.

- Each booth will have a 3m x 2m space and include a dressed trestle table and two chairs
- Listing with logo & company profile in the conference brochure and on hospace.org
- 1/4 page advertisement in the conference brochure
- Includes two conference day delegate passes
- Includes two Gala Awards Dinner tickets \*please note, we are unable to guarantee seating arrangements in advance
- Social media toolkit provided to aid promotion

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## Exhibitor booth with table of 10 at Gala Awards Dinner

£7,900

There is the opportunity to upgrade and invite existing and prospective clients to HOSPACE for the Gala Awards Dinner. Exclusive price for extra tables x10 is £2,400 (standard rate £3,300). Operator/hotelier delegates are able to obtain a complimentary day pass by pre-agreement











# HOSPACE2025

20 Years of Empowering Hospitality Leaders

## GALA AWARDS DINNER

OPPORTUNITIES

# Gala Awards Dinner Sponsorship Opportunities

## Gala Awards Dinner, Drinks & Entertainment package (includes a table of 10)

£6,600

- Pre-dinner drinks - to include branding on the Gala Awards Dinner menu, banner in the bar area acknowledging the sponsorship, additional promotional material (at sponsor's expense) and by pre-agreement with HOSPA
- Additional acknowledgement and thanks for sponsorship on the evening menu and Event Programme
- Dinner table entertainment and opportunity to introduce the entertainment for the evening
- Post-dinner entertainment - branding on the casino table money or other post dinner entertainment - supplied and paid for by sponsor
- Boilerplate listing in the conference brochure and hospa.org

## Delegate passes included

- Two conference day delegate passes
- Table of 10 at Gala Awards Dinner. Includes drinks reception followed by a three course dinner with wine and entertainment in the evening. Operators/Hoteliers can obtain a complimentary day pass to the conference by pre-agreement with HOSPA
- There is the opportunity to reserve additional tables, for the price of £2,400 (standard rate £3,300).

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## Awards Sponsorship (including table of 10 valued at £2,400)

£7,500

HOSPACE is pleased to offer the following awards during the evening Gala Awards Dinner:

- Inspirational Finance Leader of the Year
- Inspirational Revenue Manager of the Year
- Inspirational Technology Leader of the Year
- Inspirational ESG Leader of the Year
- Inspirational Commercial Leader of the Year

Sponsors can benefit from an array of branding and editorial opportunities:

- Company logo present on social media graphics, with each nominee, that will be shared on HOSPA's social media channels
- Company logo present on social media graphics that will be sent to the nominee to share on their channels

## Awards Sponsorship Continued...

- Company logo present throughout the sponsored award category video
- Company logo present on the generic teaser video, that will be used on our YouTube channel and on our social media channels
- Company logo present on the category teaser video, that will be used on our YouTube channel and on our social media channels
- Company logo on the evenings awards presentation video
- Microphone branding for winner interviews
- Video and photographs available after the event for nominees and sponsors to share

### Pre-event

- June 2025 - nomination procedure commences - to include branding on nomination forms, extensive social media activity, and branding on emails sent to HOSPA members about the awards
- August / September 2025 - sponsor representative invited to attend judging and be a part of the panel discussion (unable to vote)
- Features will be shared on social media
- October 2025 - Shortlisted nominee promotional videos released

### At HOSPACE:

- Presentation of the award at the Gala Awards Dinner on the main stage
- Branding on the main stage slides during the awards presentation
- Sponsor featured in the conference brochure and on [hospace.org](http://hospace.org)
- Branding on the trophy, in conjunction with the HOSPA logo
- 1/2 page advertisement in the conference brochure
- Logo inclusion on menu on tables at Gala Awards Dinner
- Inclusion in all post event PR The awards are often picked up by trade press and featured on all HOSPA's platforms following HOSPACE
- Photographs and video's will be hosted on the HOSPACE website and be used in promotional materials for 2026 event

The awards are picked up by trade press and featured on all HOSPA's platforms following HOSPACE

### Delegate passes included

- Two conference passes
- Table of 10 at the Gala Awards Dinner. Includes drinks reception followed by a three course dinner and entertainment in the evening. Operators/ Hoteliers can obtain a complimentary day pass to the conference by pre-agreement with HOSPA
- There is the opportunity to reserve additional tables, for the price of £2,400 (standard rate £3,300)









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**We look forward to welcoming  
you to #HOSPACE2025.**

[www.hospace.org](http://www.hospace.org)