



Sabre

How retailing is enabling hoteliers to drive total revenue

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Sabre Hospitality




- *What if you could*
- **increase total revenue**
- *and*
- **enhance the guest experience**
- *by expanding your focus?*

60% of travelers seek personalized experiences during their stays.

Deloitte, 2023

77% of travelers care more about the right travel experience than the cost of the trip.

American Express Travel, 2024



Transform from
filling rooms
to providing personalized
experiences
and driving total revenue



From booking engine to online storefront



When everything is an attribute, the possibilities are endless



Desert ATV adventures with transportation



Fins Up deep tissue



Pups & Pals



Build your own Takoda Bear



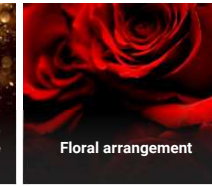
32 oz. Growler & 1 pint glass



VIP fruit basket with cheese & wine



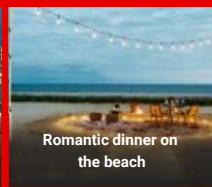
Bottled up sparkling wine



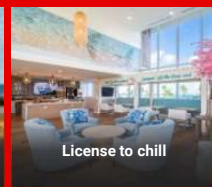
Floral arrangement



Luxury sailing tour with transportation



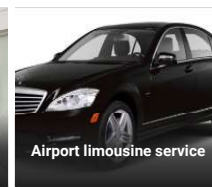
Romantic dinner on the beach



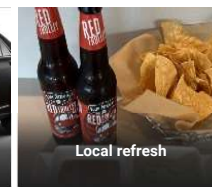
License to chill



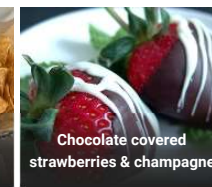
In-room balloon setup & wine



Airport limousine service



Local refresh



Chocolate covered strawberries & champagne



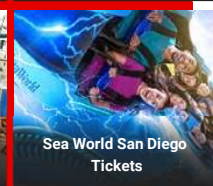
Southwestern welcome



San Diego Zoo Single Day Ticket



7P Bahia Bonfire Package



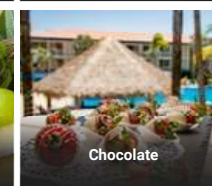
Sea World San Diego Tickets



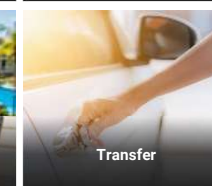
Temazcal



Fruit basket with cheese



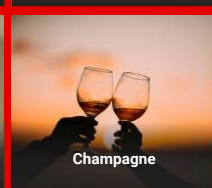
Chocolate



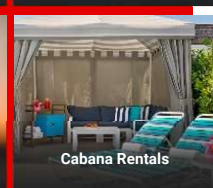
Transfer



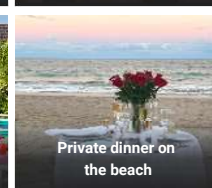
Eminence Vita Skin



Champagne



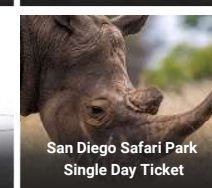
Cabana Rentals



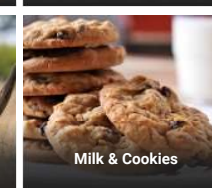
Private dinner on the beach



Mineral water



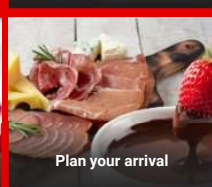
San Diego Safari Park Single Day Ticket



Milk & Cookies



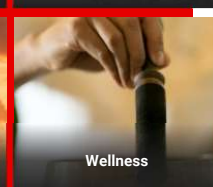
Rose Petal Turndown



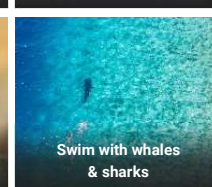
Plan your arrival



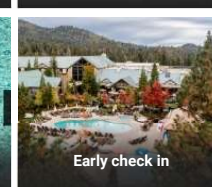
Sunset cruise



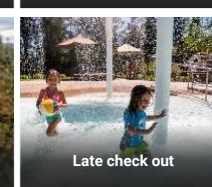
Wellness



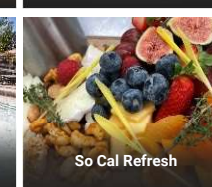
Swim with whales & sharks



Early check in



Late check out



So Cal Refresh



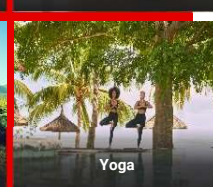
Duelling Hummus



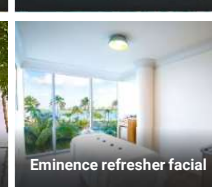
Sparkling wine



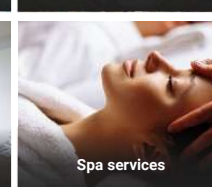
Golf



Yoga



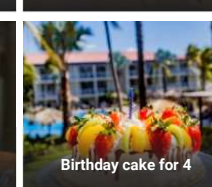
Eminence refresher facial



Spa services



Craft beer sampler



Birthday cake for 4

Sabre

£260

average spend per
ancillary booking

..and growing.

Sabre Hospitality, 2023

1 *Average ancillary spend per booking, when an ancillary reservation is made (Sabre, 2023)

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Sabre

Isn't it time to start your
retailing journey ?

Sabre®